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Sectoral Collaboration on Skills Agenda in the Automotive-Mobility Ecosystem

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AUTOMOTIVE-MOBILITY ECOSYSTEM IN TRANSITION



EU Automotive Sector

- Employs almost **13 million Europeans in direct and indirect jobs; 6.8% of total EU employment**
- **10.5% of EU manufacturing jobs** are directly and indirectly in Automotive
- **Turnover** represents over **7% of EU GDP**
- **31% of all EU R&D** spending is in **Automotive**
- Link to other sectors – **multiplier effect** – steel, chemicals, textiles, batteries, ICT, chips, repair, and mobility services

Source: [ACEA](#), EUROSTAT & [EC](#)



MOBILITY TRENDS

Greater boost to digital markets

SOCIAL

Digital customization of vehicles and limited editions

Gen Z on the rise

Mobility solutions in broad sense

Lack of key competences in the ecosystem

Vulnerable supply chains

Road logistics facing a perfect storm
Use of intelligent traffic management systems

High dependence on US and Asia in the provision of raw materials and strategic components such as microchips

VALUE CHAIN

Conflicts

GEOPOLITICAL

Rise of circular economy

Sustainable logistics and delivery

Legislative framework as the main driver for the transition

Skills required for the green transition

GREEN TRANSFORMATION

Climate change

Move towards a more sustainable consumption
Decarbonization of business models

TECHNOLOGICAL

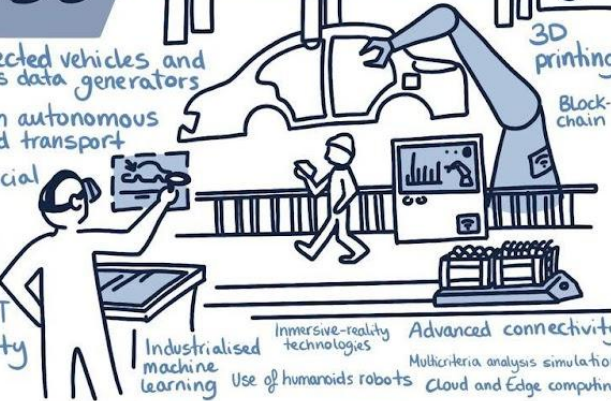
Connected vehicles and its use as data generators

Advance on autonomous driving and transport

Applied artificial intelligence

Electric and zero-emission vehicles

IoT and IIoT
Cybersecurity



3D printing

Blockchain

Industrialised machine learning

Immersive-reality technologies

Advanced connectivity

Multicriteria analysis simulation
Cloud and Edge computing

Raw materials as key elements in the economy

New era of opportunities for entrepreneurs

Employee policies & workplaces

"Made in China" to "Made in Europe"

Difficulty of suppliers to answer future challenges

ECONOMIC AND BUSINESS

Embracing agility and digital visibility of value chain

Globalization and economic dependence

The increase of energy prices will remain unstoppable

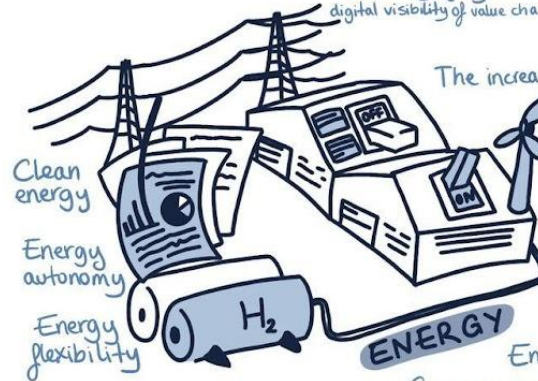
Demand aggregation platforms

Power Purchase Agreements

Green hydrogen as an energy vector

Energy communities

Common energy position in Europe



Clean energy

Energy autonomy

Energy flexibility

H₂



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CEAGA
2023

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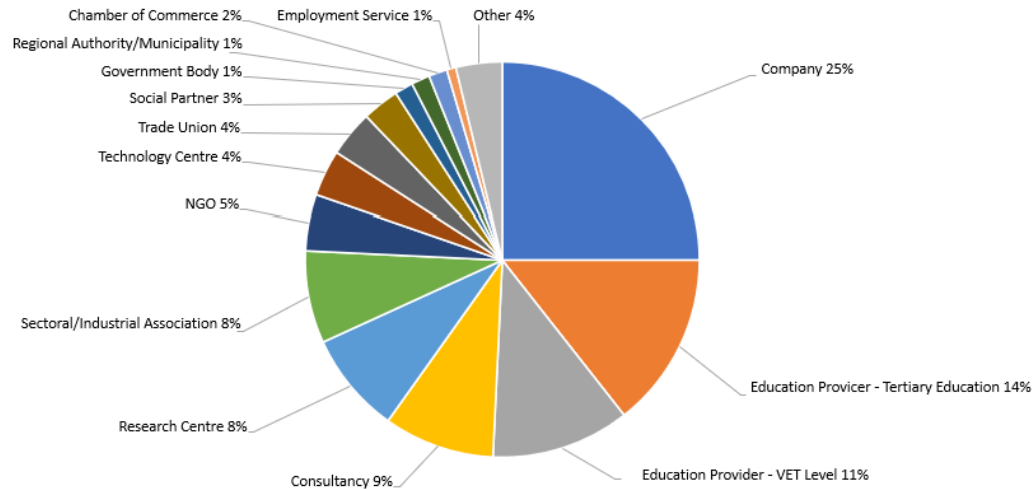


RESIST

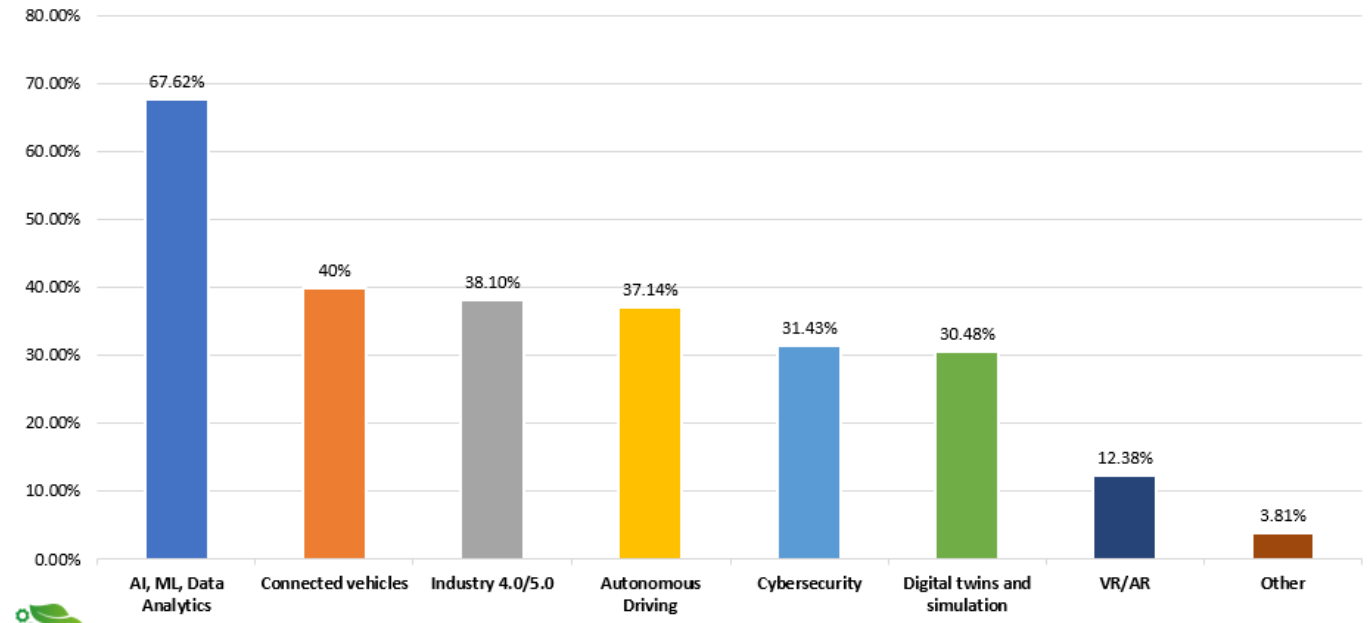


What skills we need - Digitalisation? Survey September 2024

TYPE OF ORGANISATION



DIGITALISATION TRENDS – TOP 3 BY RELEVANCE



Source:



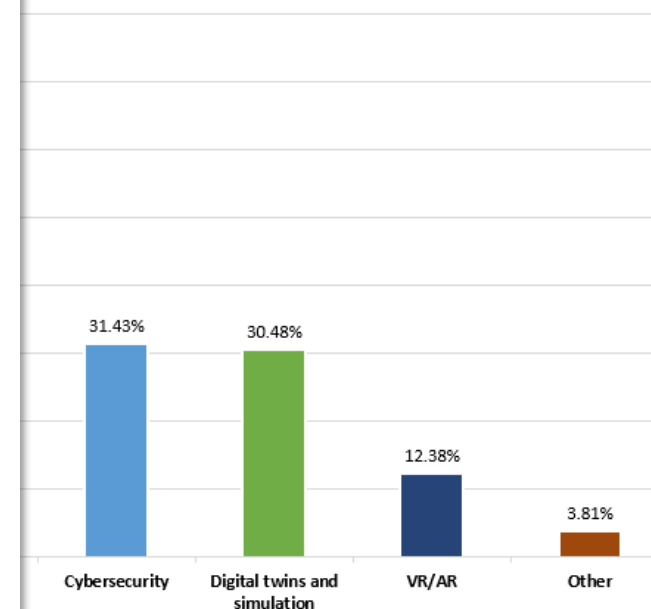
What skills we need - Digitalisation? Survey September 2024

TYPE OF ORGANISATION

Which job roles and skills do you think will be impacted the most by digitalisation trends in the near future?



– TOP 3 BY RELEVANCE



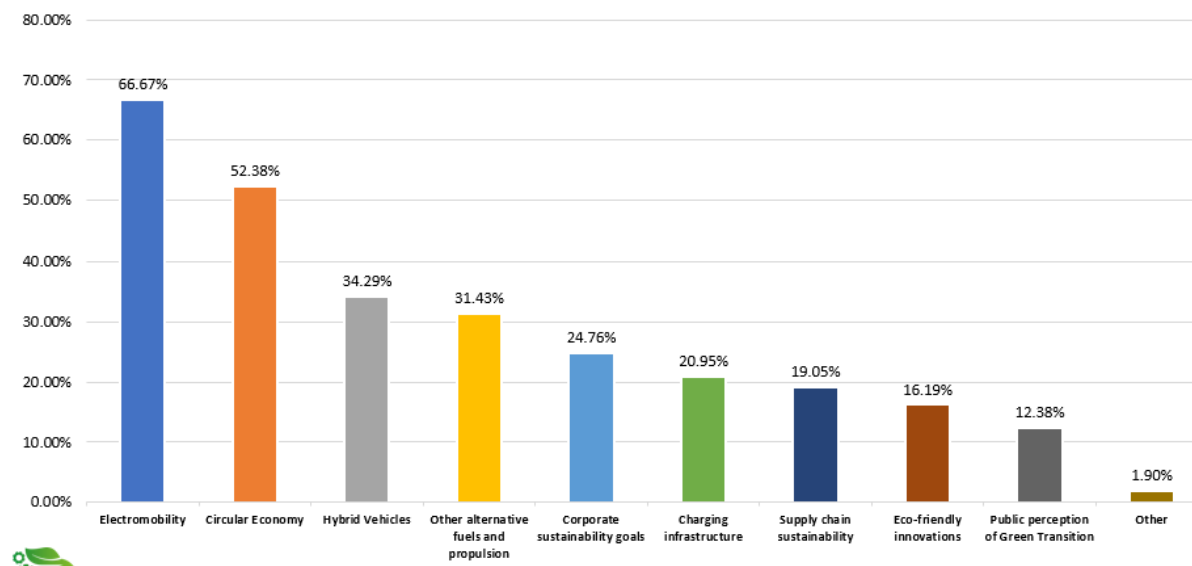
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What skills we need - GREEN, SUSTAINABILITY AND CIRCULAR ECONOMY?

Survey September 2024

GREEN & SUSTAINABILITY TRENDS – TOP 3 BY RELEVANCE



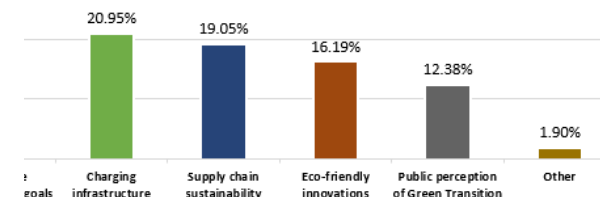
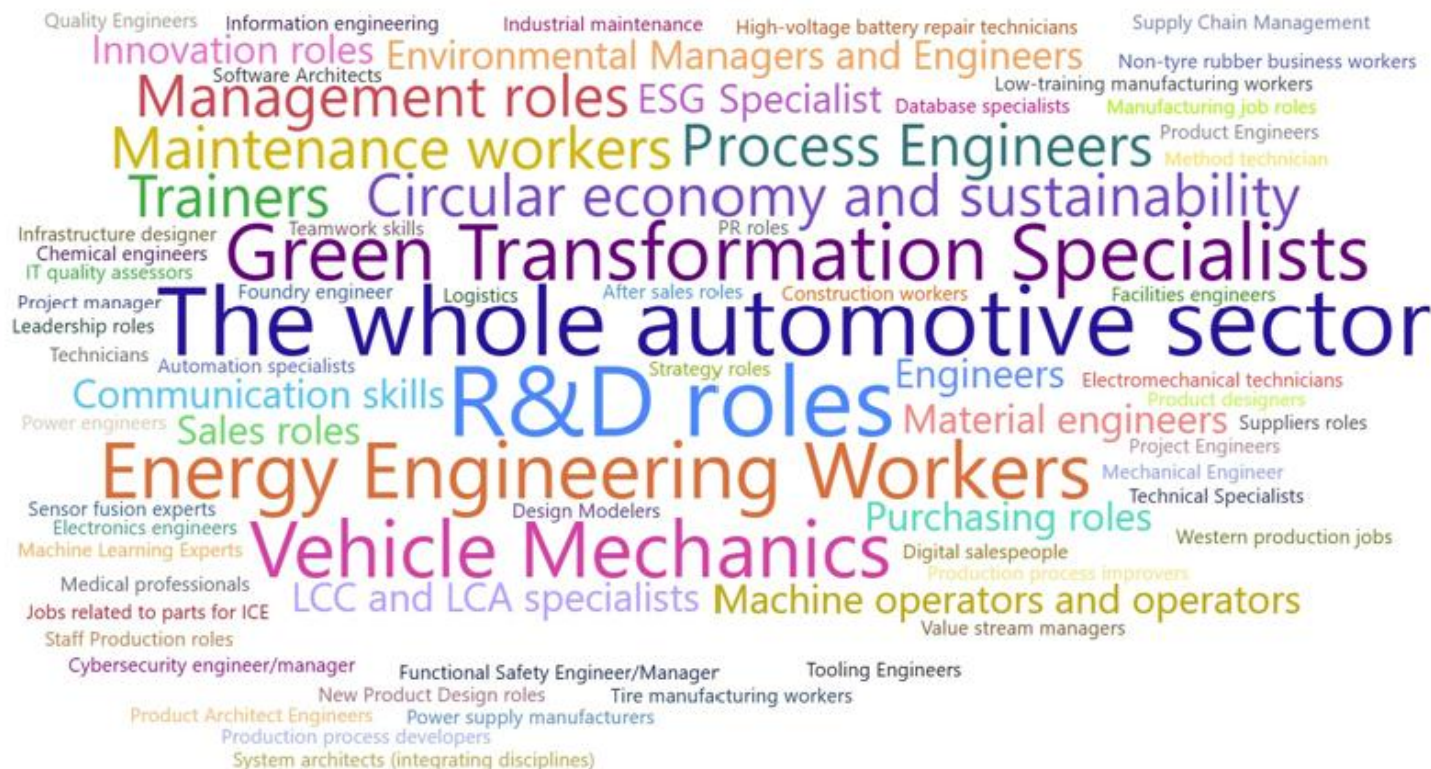
Source:



What skills we need - GREEN, SUSTAINABILITY AND CIRCULAR ECONOMY?

Survey September 2024

Name which job roles and skills do you think will be impacted the most by Green and sustainability trends in the near future? ENDS – TOP 3 BY RELEVANCE



Source:

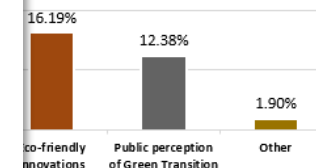
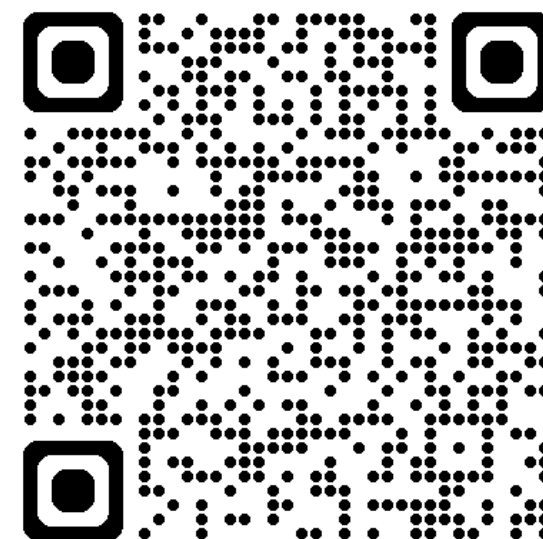


What skills we need - GREEN, SUSTAINABILITY AND CIRCULAR ECONOMY?

Survey September 2024

Name which job roles and skills do you think will be impacted the most by Green and sustainability trends in the near future? ENDS – TOP 3 BY RELEVANCE

Full report is available here on
TRIEME website



Source:



TRIEME
DIGITAL & GREEN SKILLS TOWARDS FUTURE
OF THE MOBILITY ECOSYSTEM



Project Information

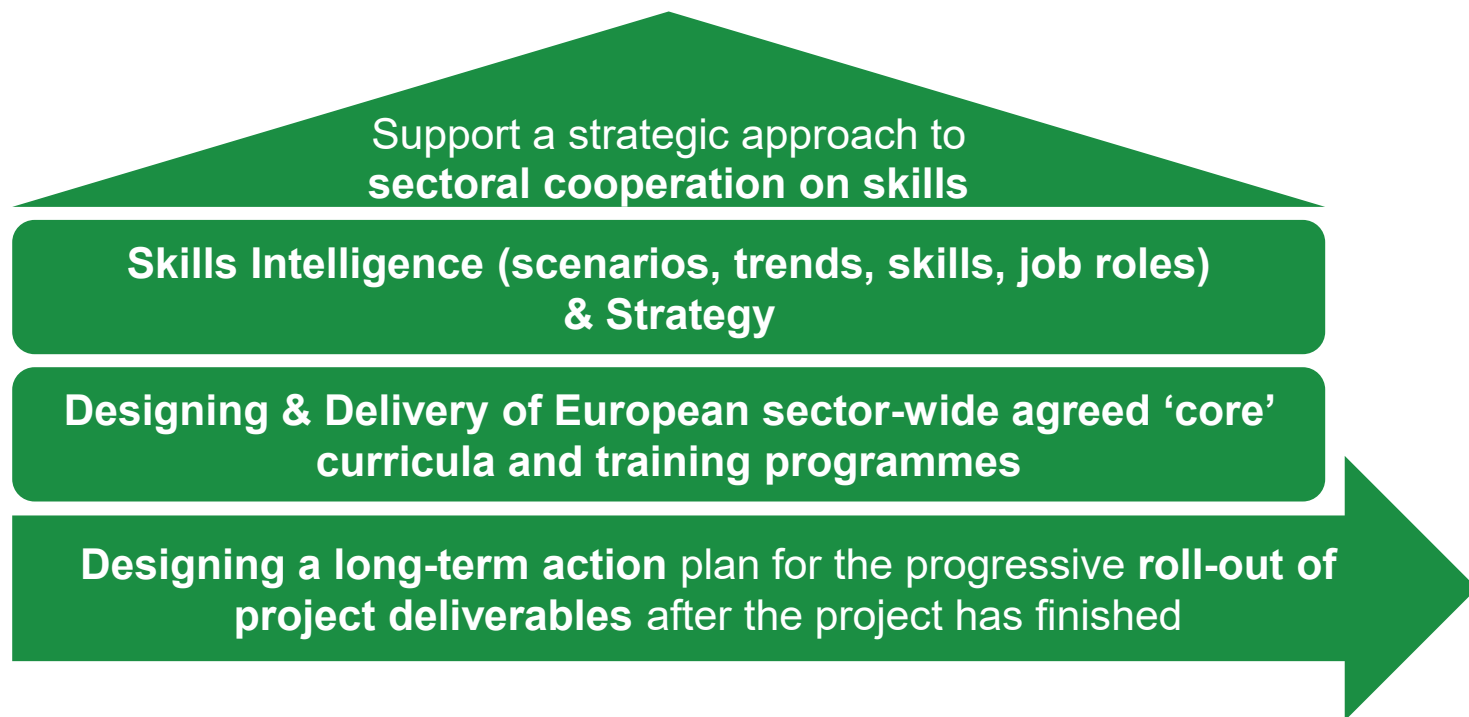
4-year [ERASMUS+ Blueprint](#) Project
(2024 – 2028)

31 project partners from the
[Automotive Skills Alliance](#) partnership

www.project-trireme.eu



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**Support skills agenda in the Automotive-
Mobility Ecosystem through the Large-scale
Pact for Skills Partnership**



**AUTOMOTIVE
SKILLS
ALLIANCE**



Project Scope: Trends Influencing the Ecosystem

Digitalisation

- Connected vehicles (Internet of Things, V2X coms, Cloud)
- Autonomous Driving (ADAS, Full Autonomy, sensors)
- AI, Machine Learning, Data Analytics
- Cybersecurity (vehicle security, data privacy)
- Digital twins and simulation
- Industry 4.0/5.0
- Virtual/augmented reality (VR/AR)

Green, Sustainability and Circular Economy

- Electromobility (electric vehicles)
- Hybrid Vehicles (PHEVs, mild hybrids)
- Other alternative fuels and propulsion (hydrogen, e-fuels, CNG, etc.)
- Circular economy (sustainable manufacturing, green manufacturing practices, lifetime maximisation through predictive maintenance, repair and remanufacturing, use of recycled materials)
- Charging Infrastructure (expansion of fast-charging networks, development of smart grids for EV charging, V1G, V2G)
- Eco-Friendly Innovations (material innovation, tyre performances, aerodynamic design, energy efficiency)
- Corporate sustainability goals (life cycle assessment and management, carbon footprint reductions, carbon neutrality)
- Public perception of Green Transition
- Supply chain sustainability (corporate sustainability due diligence, due diligence vs deforestation and forced labour)

Resiliency of Value Chains

- Supply Chain Optimisation (AI & IoT use for real-time monitoring)
- Local Sourcing and Production (local supply, dependency reduction, diversification of suppliers)
- Inventory Management (just-in-time inventory systems, advanced analytics for demand forecasting)
- Risk Management (scenario planning, strategic stockpiling)
- Manufacturing and production technologies innovation (robotisation, scaling and production ramp-up)
- Predictive maintenance
- Testing and approval (homologation, current vehicle norms and standards, legislation)

New Business Models

- Digital Retail (online sales platform, virtual showrooms, dynamic customer retail models, car-configurators)
- Subscription Services (vehicle subscriptions, flexible leasing options)
- Mobility as a Service (ride-hailing services, car-sharing platforms, integrated mobility solutions)
- Tyre as a Service
- Maintenance as a Service
- Aftermarket Services (digital platforms for maintenance and repairs, on-demand parts and service delivery),
- Dynamic customer preferences (Total Cost of Ownership, Total Cost of Mobility, infotainment)
- Customer services innovations and adaptations (aftersales, car modifications, EV-cars maintenance, etc.)
- Fleet management



Project Scope: Educational and training challenges and needs

- **Needed education and training provision methods** and mechanisms, e.g. VR/AR, Blended learning, adaptive learning, inclusive training other
- **Formats of effective training**, e.g. timewise, structure, multimedia, platforms, etc. and how to improve effectiveness
- **Flexibility of the training system** and certification – recognition on the EU level, micro-credentials, micro-learning, etc.
- **Collaboration** among key stakeholders on all levels
- **Social aspects** of the transformation



Use of the Project Results

Project results will be freely available

- Project results such as:
 - **Skills Needs analysis** (yearly updated trends, scenarios, skills needs, etc.)
 - **Updated and new Skills & Job Roles descriptions** (electronic version of the competence matrix)
 - **Actions and recommendations** towards all involved stakeholders (including policy recommendations)
 - **Newly created curricula and training courses** (training structure, training materials, test, etc.) – more than 60 training modules
 - Recognition for the training courses – based on **micro-credentials (digital certificates)** for Skills & Job Roles descriptions
 - Update of the EU-wide DB of training courses – **Learning Path/Journey** (combination of different providers, etc.)
 - **Best practices in up-/re-skilling** around in the Automotive-Mobility ecosystem around Europe – to be mainstreamed or reused



Example of Results from Previous Initiatives

Freely available

CONNECTED VEHICLES TECHNICIAN	pdf	pdf	Browser
AUTOMOTIVE CYBERSECURITY ENGINEER	pdf	pdf	Browser
AUTOMOTIVE CYBERSECURITY TESTER	pdf	pdf	Browser
AUTOMOTIVE CYBERSECURITY MANAGER	pdf	pdf	Browser
RUBBER TECHNOLOGIST - BASIC LEVEL	pdf	pdf	Browser
ADVANCED POWERTRAIN ENGINEER	pdf	pdf	Browser
FUNCTIONAL SAFETY MANAGER STRATEGY LEVEL	pdf	pdf	Browser
FUNCTIONAL SAFETY PROJECT MANAGER	pdf	pdf	Browser
FUNCTIONAL SAFETY ENGINEER	pdf	pdf	Browser
HIGHLY AUTOMATED DRIVE ENGINEER	pdf	pdf	Browser
AUTOMOTIVE MECHATRONICS MANAGER AWARENESS LEVEL	pdf	pdf	Browser
AUTOMOTIVE MECHATRONICS MANAGER BASIC LEVEL	pdf	pdf	Browser
AUTOMOTIVE MECHATRONICS EXPERT	pdf	pdf	Browser
AUTOMOTIVE MECHATRONICS DEVELOPER	pdf	pdf	Browser
ADVANCED MANUFACTURING PRESS LINE SET-UP	pdf	pdf	Browser
AUTOMOTIVE ENGINEER IN QUALITY AND METROLOGY	pdf	pdf	Browser

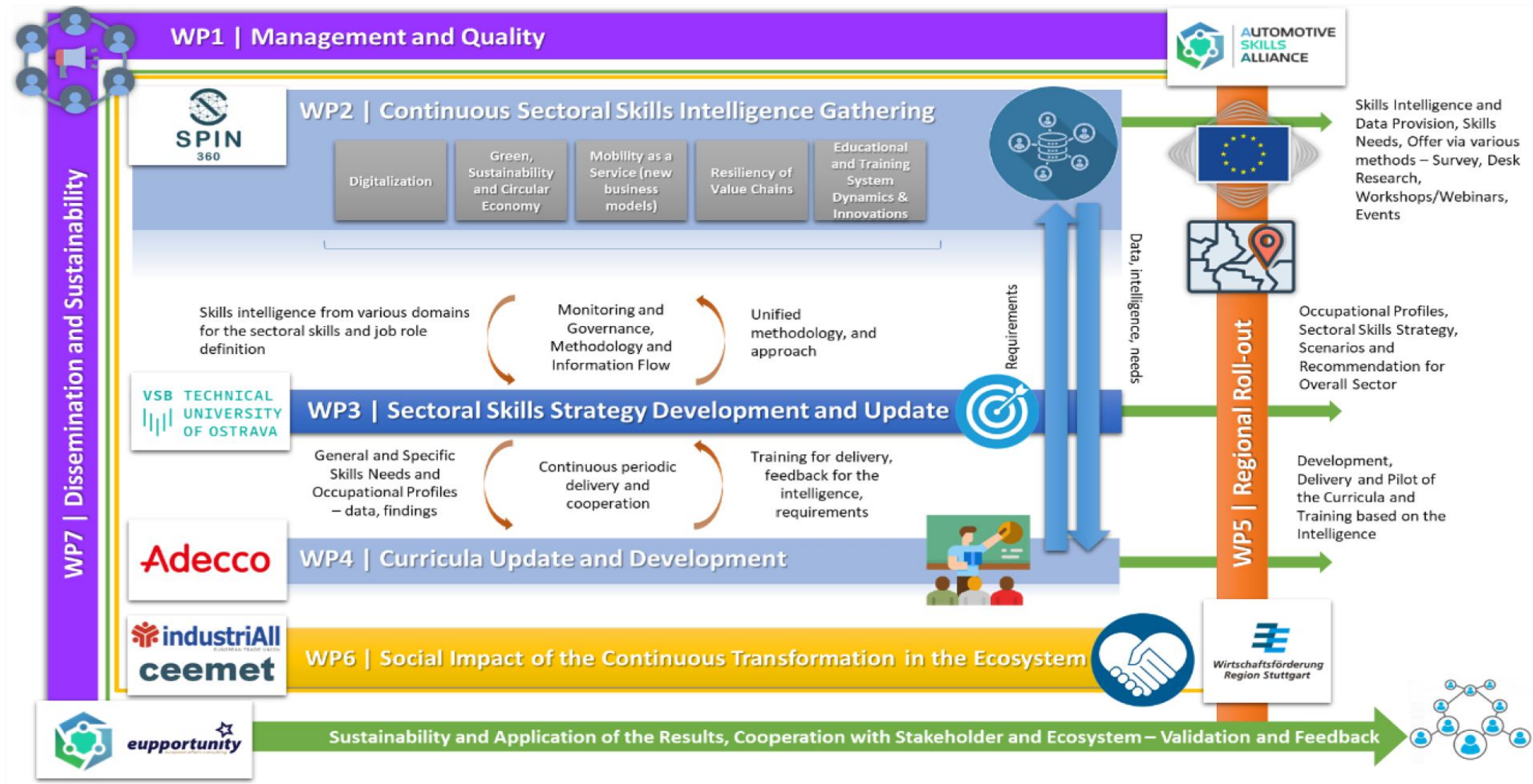
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Structure of the Project – Work Packages



TRIEME PROJECT PART OF THE OVERALL COLLABORATION

Automotive Skills Alliance



- ❖ **Large-scale Pact for Skills Partnership in the Mobility-Transport-Automotive Ecosystem** to strengthen collective actions on skills
- ❖ Announced and officially **launched by European Commission in November 2020**
- ❖ ASA became **legal entity** (non-profit organization) in **January 2022, established by ACEA, CECRA, CLEPA, ETRMA**
- ❖ More than **120 members** up to now



**PACT FOR
SKILLS** *Leader*

An initiative of the European Commission

MAIN BENEFITS OF THE COLLABORATION



ASA STRUCTURE – MEMBERS PARTICIPATION & COLLABORATION

ASA Partnership participate in Topic Committees, Working Groups & Task Forces

&

ASA builds upon the work carried out by strategic projects in the skills agenda for the ecosystem & **promotes and facilitates initiation of new projects/initiatives or support mainstreaming the existing once**

TECHNOLOGICAL TOPICS

EDUCATION AND TRAINING &
PROMOTION OF INITIAL/LLL EDU

DIVERSITY & ATTRACTIVENESS
& SOCIAL ELEMENTS

REGIONAL COLLABORATION AND
IMPLEMENTATION



AutoCredify

Topics Committees & Working Groups & Task Forces

TECHNOLOGICAL TOPICS

EDUCATION AND TRAINING &
PROMOTION OF INITIAL/LLL EDU

DIVERSITY & ATTRACTIVENESS
& SOCIAL ELEMENTS

REGIONAL COLLABORATION AND
IMPLEMENTATION

❖ Completed initiatives, e.g.:

- ❖ H2 VET Forum 2024 + 2025
- ❖ Study Visits 2024 + 2025
- ❖ Multi-stakeholder” training path model for future workers
- ❖ Expert matching service

❖ Working Groups running

- ❖ Key Competencies (soft skills) in the Automotive-Mobility Ecosystem
- ❖ Regional Working Group (known as WG4)
- ❖ Innovation Agent
- ❖ Battery Working Group



ASA's Selected Collaboration

ASA & Automotive Regions Alliance & CoRAI: Working Agreement on a Strategic Partnership for a Just and Sustainable Transition of European Automotive Regions



Collaboration with conference series:



ASA Strategic Partnership with



ASA member of



ASA's Selected Collaboration – EC Level

Representing automotive skills perspective - active contributions at EC Level to, e.g.:

- ❖ Route 35
- ❖ Transition Mobility Pathways
- ❖ Strategic Dialogue for Automotive
- ❖ Union of Skills
- ❖ Pact for Skills, ERASMUS+



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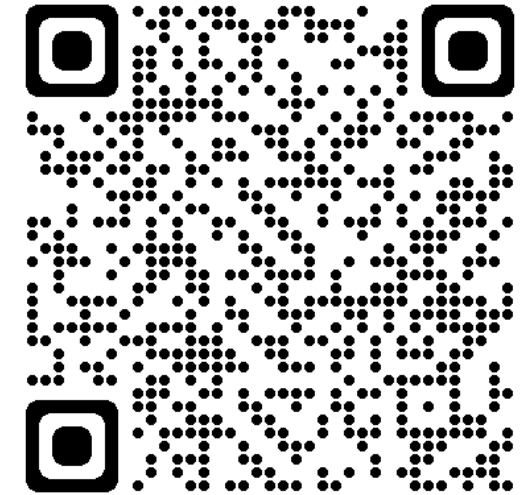
Access to training solutions

Access training courses materials up to date and relevant to be used

TOOLS



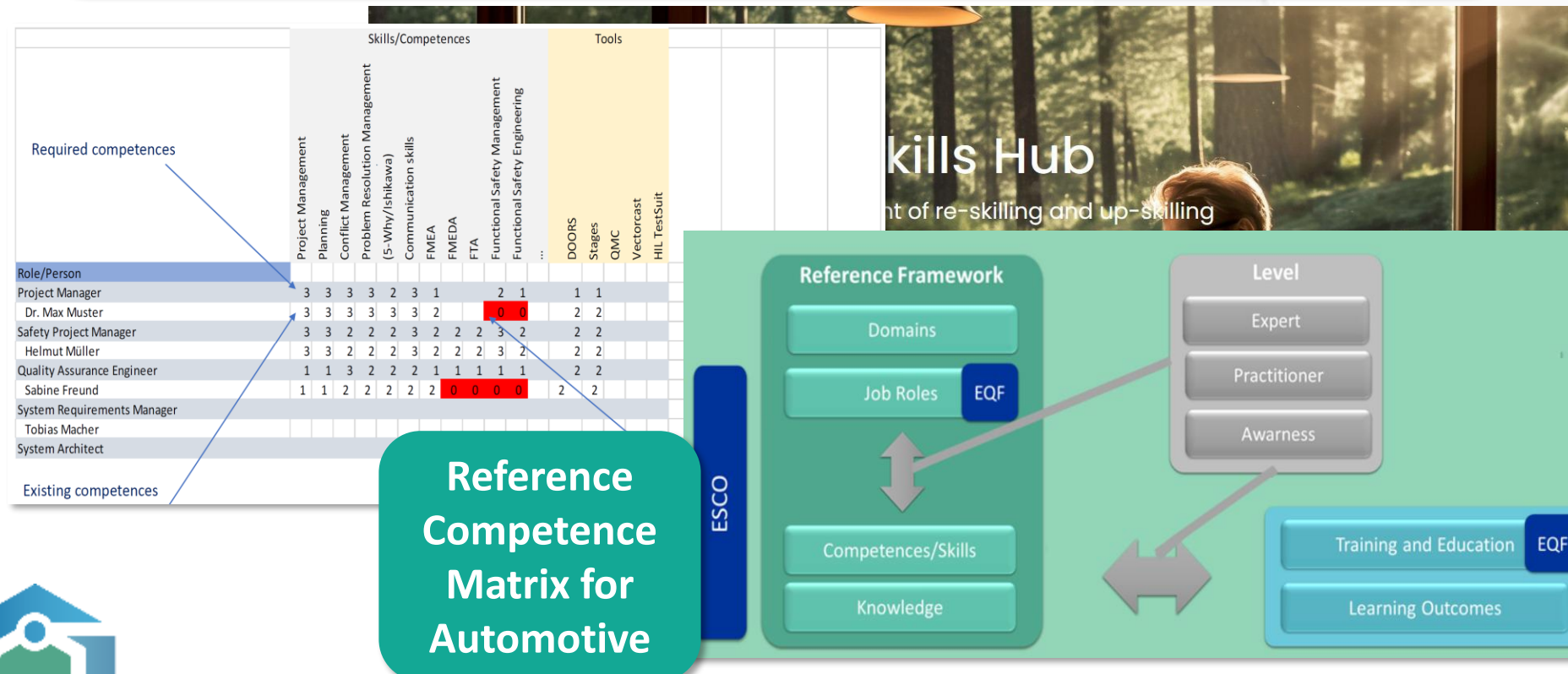
- One-stop shop database for training courses in the Automotive-mobility ecosystem
- Definition and **recognition** of job roles and skills/competence concepts using **micro-badges**.
- Pioneering pilot software solution** for Automotive-Mobility Ecosystem Academy



<https://skills-hub.eu>

**Courses
catalogue**

www.automotive-skills-alliance.eu





Learning
Platform

- ❖ Skills Hub's provider of more than 80 free of charge online courses in automotive sector and growing (automotive, mobility, chemical)
- ❖ Combining ERASMUS+ and other project results

Examples of training areas:

- Automotive engineering
- Quality
- Functional safety
- Cybersecurity
- Electric Powertrain
- Sustainability
- Innovation management
- Batteries for electromobility
- Electronics packaging
- Robotics for production



Use of Artificial Intelligence in Manufacturing



Innovation Agent - ISO 56006 Green Mobility



Environmental Competence for Managers



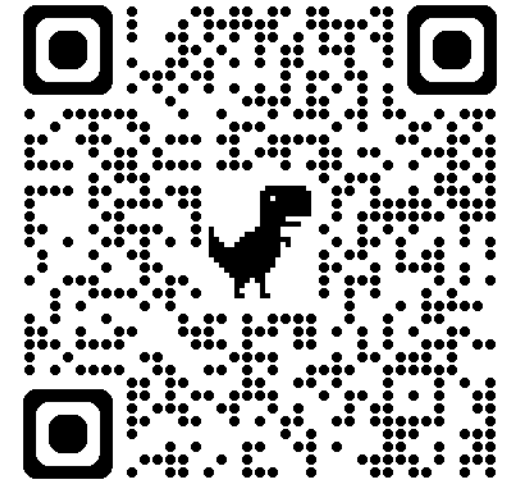
Sustainable design, manufacturing and development of e-transportation electronics



Introduction to Automotive SPICE® 4.0



Change Management for Automotive-Mobility Transition



<https://skills-hub.eu/home?id=19301>

THANK YOU!

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using LinkedIn:



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